

AUTUMN 2009 SURVEY

Two groups pressed for e-mail distribution of our publications, to our surprise not many members answered and Hard Copy had it! We will review this at least annually. The customer is ALWAYS right!

Distribution of SIGnet publications:- Hard copy - 65%; e-mail - 39%; website - 17%.
(These percentages do not add up to 100% because some members want more than one form).

Exhibition stands

Preferred standholder groups, maximum score – 10.0

Manufacturers and Service Coy	- 6.7	Investment Software providers	- 6.2
Investment Booksellers	- 5.5	Stock Brokers	- 4.1
Property Dealers	- 3.4	FX & Commodity Brokers	- 3.2
Collectables	- 2.1		

Other categories suggested – mining, oil and commodity companies, Investment trusts.

These results will be communicated to the principal exhibition organisers.